

GDC
2014



BEYOND FUN

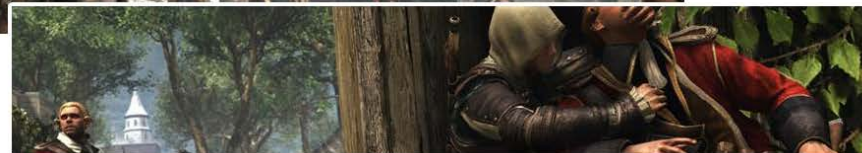
*Difficult topics inspire
story & design*

Jill Murray – Director, Narrative Design

Hugo Giard – Director, Level Design

ASSASSIN'S
— CREED IV —
BLACK FLAG™
FREEDOM CRY





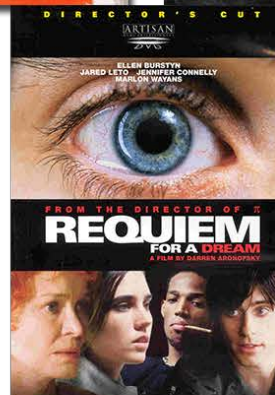
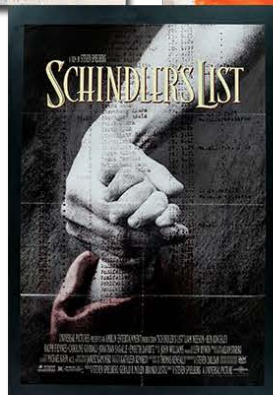
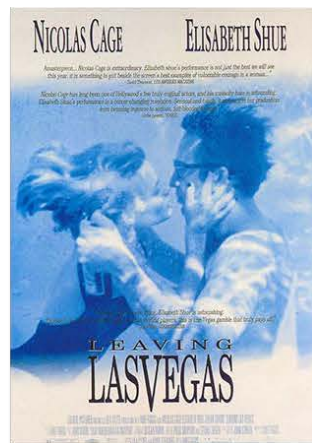
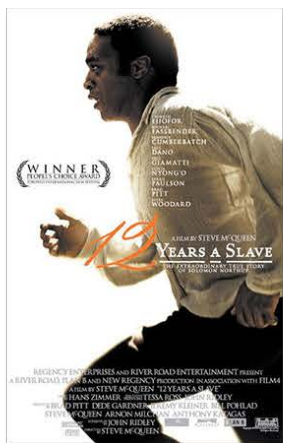
- **Freedom Cry VS Black Flag**

Comparaison

**ASSASSIN'S
CREED IV
BLACK FLAG™
FREEDOM CRY**

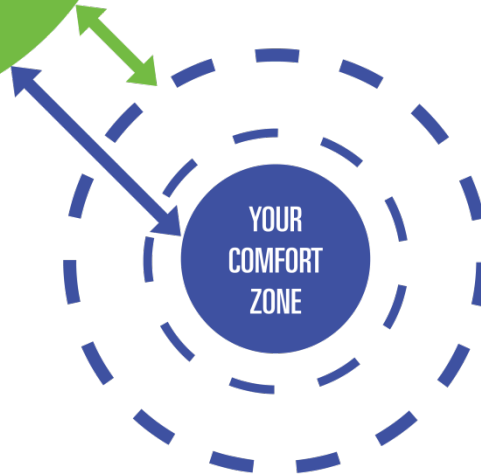


BEYOND FUN



**WHERE THE
MAGIC HAPPENS**

**YOUR
COMFORT
ZONE**





—side activities—



plantation liberation

☐ kill the overseers 4/20

☐ slaves alive 6 | 30

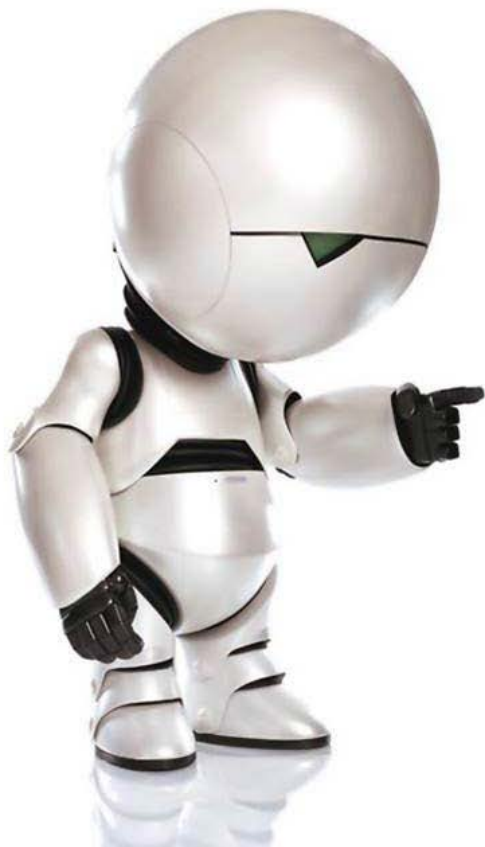
throw rope dart



344 R



STEP ONE

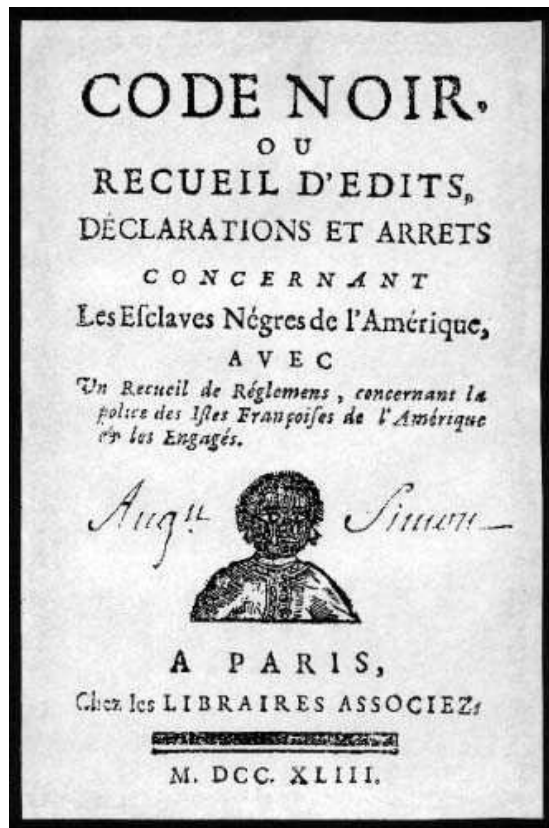


DON'T PANIC

STEP TWO

RESEARCH

FACT



Fr / En

MARRONNAGE IN SAINT-DOMINGUE (Haïti)

History, Memory, Technology

READ QUERY RESOURCES

Reading options

Slave advertisements ▼

Random

01 Year

READ THE ADVERTISEMENTS

Source : *Affiches américaines*
8 March 1788 | issue no. 10 | page #750 | advertisement #11

son. il y aura récompense.
1. Castille, cuisinier, étampé sur chaque côté du sein PD, ayant appartenu au sieur Beuzelin, ancien traiteur au Cap-François, est parti marron de chez M. Dumoutier, habitant au Piment.

Castille, cuisinier, étampé sur chaque côté du sein PD, ayant appartenu au sieur Beuzelin, ancien traiteur au Cap-François, est parti marron de chez M. Dumoutier, habitant au Piment.

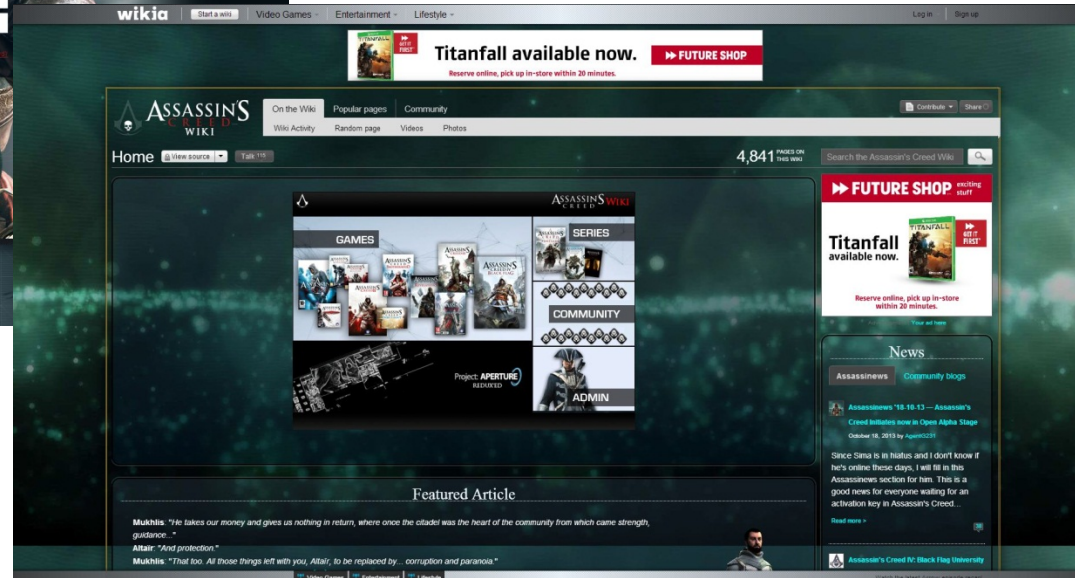
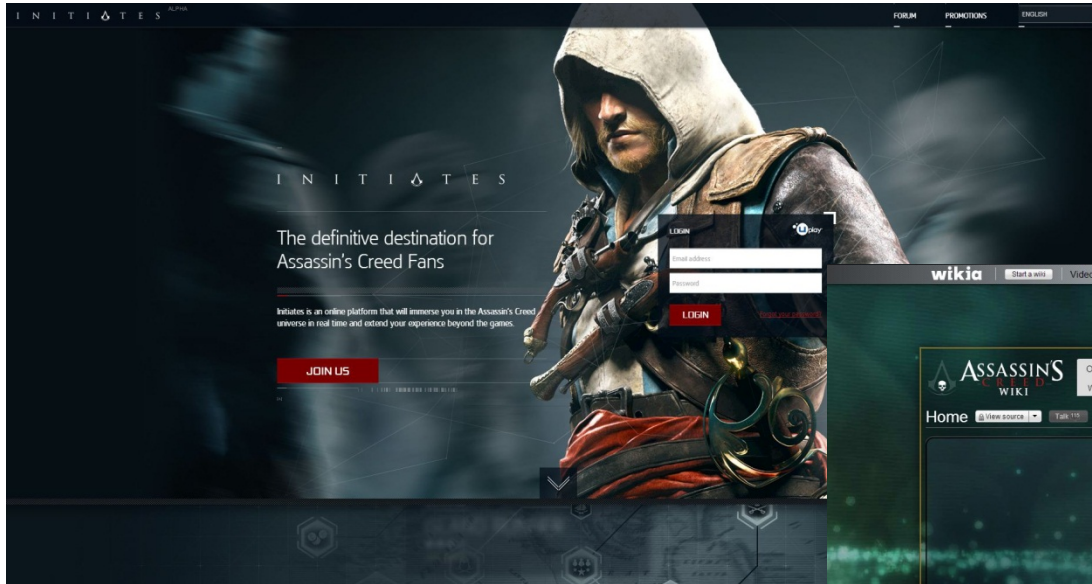
Permanent link : <http://www.marronnage.info/en/lire.php?type=annonce&id=8613>

Prison lists ▼

[PRESENTATION]
[METHODOLOGY]
[BIBLIOGRAPHY]
[NEWS]
[TEAM]

STEP THREE

INTERPERSONAL RESEARCH



STEP FOUR

NARROW FRAMING



STEP FIVE

STRONG > POSITIVE



BUILDING HEROES



CONCLUSION



STRONG EMOTIONS >
POSITIVE ONES

To be continued...

COME & MEET US

at the



UBISOFT®

2014

[GDC] LOUNGE

Thursday

from 10:30AM

to 11:30 AM

Friday

from 1:30PM

to 2:30PM